



LAUNCHING SEPTEMBER 22:

A whole new way to get around Westborough.

Gone are the days of hunting for a parking spot — book a ride at the touch of a button and get picked up in minutes.

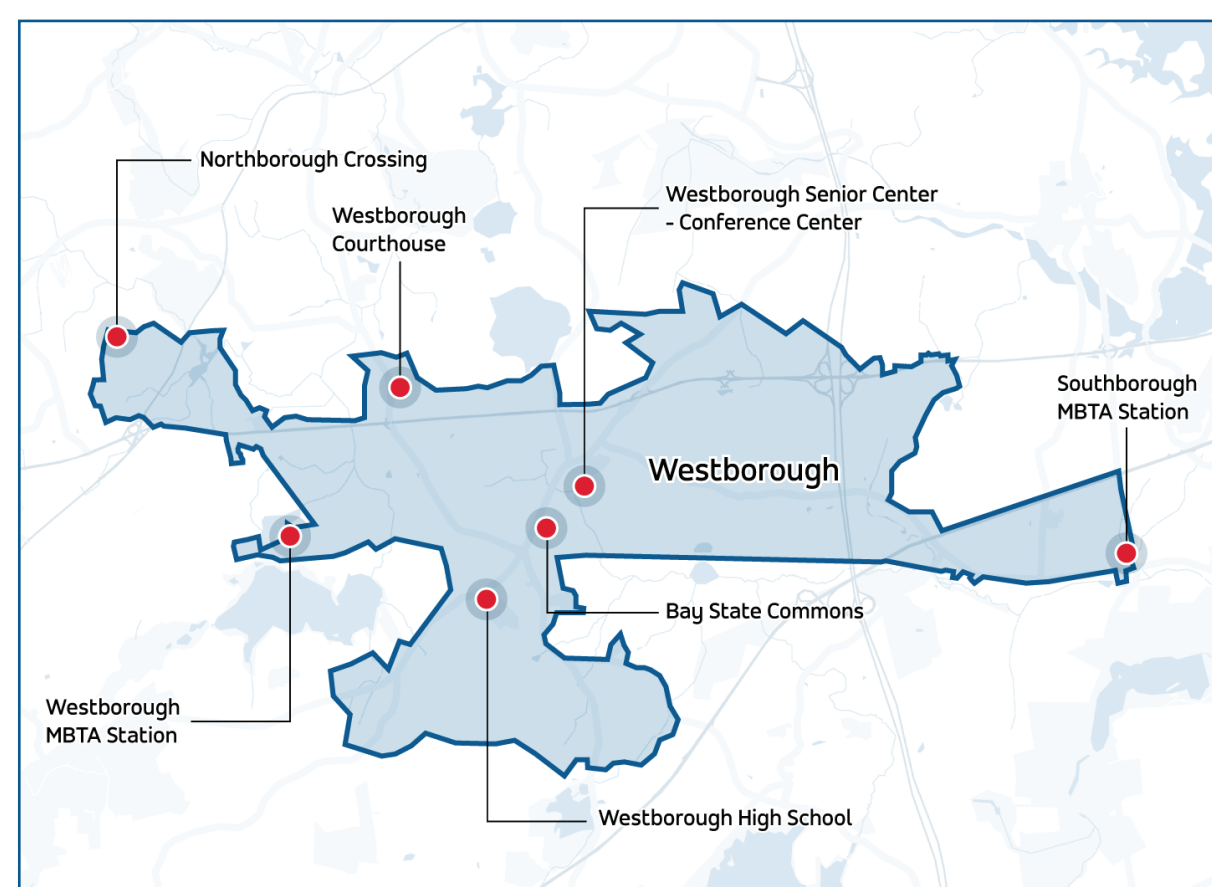
Service hours.

Ride with us Monday through Friday from 7am to 7pm.

Service zone and price.

All rides are free for the first month of service!*

After that, trips to/from the Westborough and Southborough MBTA stations cost \$1, and all other trips cost \$2.



How to ride.

1 Create an account.

Download **Via app** from the **App Store** or **Google Play Store** and follow the simple sign up steps.

If you don't have a smartphone, call
(508) 388-6620 to get set up.

2 Request a ride.

Enter your pickup and dropoff addresses and choose the ride option that works for you.

3 Meet your driver.

Check the app and walk a short distance to your pickup spot. Call us if you're having trouble!

Have questions? Email us at:
support-worcester@ridewithvia.com
or call **(508) 388-6620**.



Download the **Via app** on the **App Store** or **Google Play**, scan QR code on the left or call **(508) 388-6620** to ride.



*Expires 10/22/2020. New users only.